

# BRIANA HOLMES

Millennial engagement Effectuator

Budget-Friendly Branding Boss

Marketing & Communication Maven

Director of Community Engagement

Effective Effectuating Influencer

## MEDIA KIT



## EFFECTIVELY EFFECTUATING

For years, I've been hustling and bustling – becoming the millennial engagement effectuator as well as the budget-friendly branding boss, hosting local and national events, consulting for brick & mortar businesses, making a place for myself and people like me in corporate America, all while also having a budding social life, traveling, serving my community, and more. The most common question I get about everything: how do you do it all? Now, I'm sharing how I started, how I found my version success, and how I'm still striving by blogging, vlogging, and social media.



**BRIANA HOLMES**

### DISCOVER

[brianaholmes.com](http://brianaholmes.com)

### GET IN TOUCH

[hello@brianaholmes.com](mailto:hello@brianaholmes.com)



## STATISTICS

Click below to check out these useful marketing statistics to give you some indication of my reach, scope, & demographics.

17K

NEWSLETTER  
SUBSCRIBERS

7.4K

INSTAGRAM  
FOLLOWERS

4.4K

FACEBOOK  
FRIENDS

1.9K

LINKEDIN  
CONNECTIONS

MY AVERAGE READER IS A 25-34 FEMALE IN  
AMERICA WITH A MEDIAN INCOME OF  
\$125000/YEAR AND A QUARTERLY TRAVEL  
BUDGET OF AT LEAST \$10,000 USD.

CLICK BELOW TO SEE  
WHAT COMPANIES I'M A  
STAKEHOLDER AT:

Millennials of Atlanta – Founder  
Network of Executive Women – Coordinator  
Social House Atlanta – Event Curator  
Render Atlanta – Director



## BRAND PARTNERSHIPS

My brand partnerships have been very successful over the past few years and are activated to tackle issues like driving foot traffic, boosting acquisitions, retention rates, enhancing customer satisfaction, and rewarding loyal consumers. Their sources over the past few years have seen these formats become an integral part of the marketing mix. Here are some of the industry-leading brands I've been lucky enough to partner with over the past year.

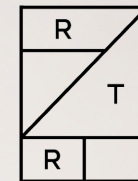
**NETFLIX**

**WIX**



**PAULA'S  
CHOICE  
SKINCARE**

**dermalogica**



RENT THE RUNWAY

**SKYLAR**  
CLEAN BEAUTY