



INTRODUCTION

Briana is a 30-year-old Atlanta native with a passion for bringing people together and jet-setting across the globe. Briana's primary platform is Instagram, where she shares mesmerizing travel experiences, daily life, & beauty routines that resonate with a dedicated and engaged audience. Beyond Instagram, she effortlessly extends her influence across TikTok, Facebook, LinkedIn, and Twitter, showcasing her versatility in connecting with diverse communities. Additionally, her curated email list provides a direct line to an eager and loyal following.

In this media kit, you'll gain valuable insights into what partnering with Briana Holmes can bring to your brand or project. Join the journey of exploration and inspiration, and discover the extraordinary synergy that happens when you collaborate with an influencer who excels in blending travel, lifestyle, beauty, and skincare.

This is Briana Holmes, an influencer who brings style, authenticity, and unparalleled expertise to every partnership.

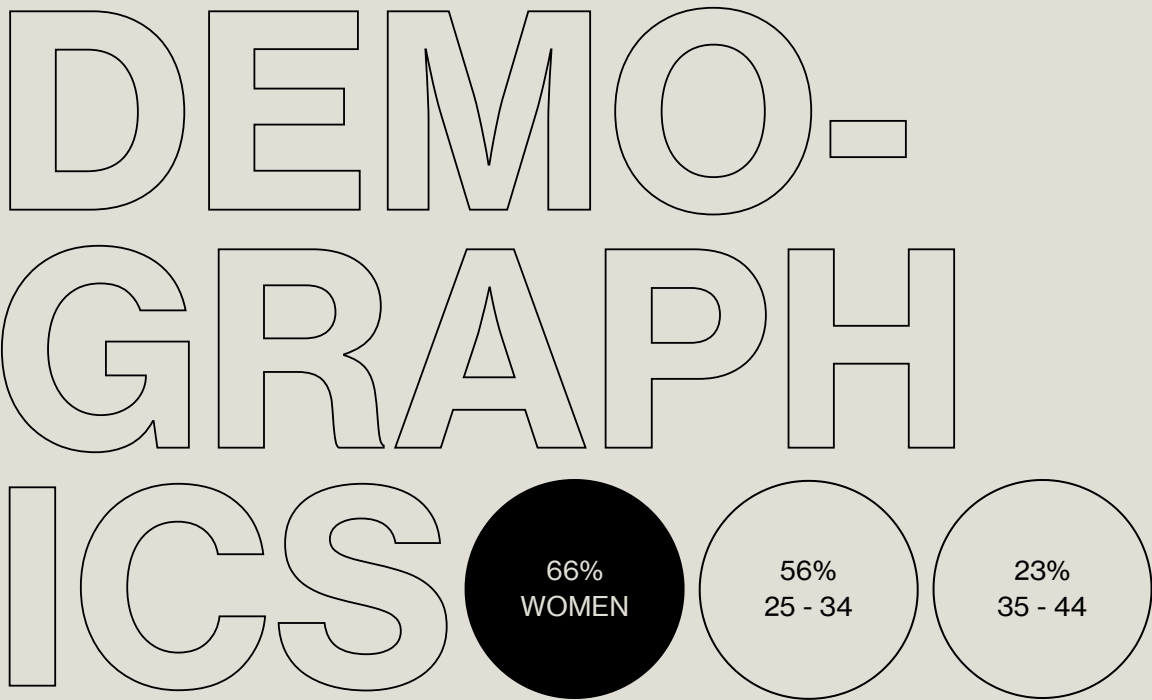


@MSBRIANAHOLMES



PLATFORMS

AUDIENCE FOCUS / NICHE			INSTAGRAM	OTHER
TRAVEL	BEAUTY	LIFESTYLE	<div>FOLLOWING</div> <div>7,900</div> <div>7.9K</div>	<div>TIKTOK</div> <div>1,700 Followers</div> <div></div>
			<div>6K</div> <div>REACH</div> <div>6K / WEEKLY</div>	<div>FACEBOOK</div> <div>3,200 Followers</div> <div></div>
			<div>IMPRESSIONS</div> <div>10,000 / WEEK</div> <div>10K</div>	<div>TWITTER (X)</div> <div>2,600 Followers</div> <div></div>
			<div>9%</div> <div>STORY ENGAGEMENT</div> <div>9%</div>	<div>LINKEDIN</div> <div>2,200 Followers</div> <div></div>
			<div>POST ENGAGEMENT</div> <div>3.6%</div> <div>3.6%</div>	<div>EMAIL</div> <div>11,800 Subscribers</div> <div></div>



ATLANTA	50%
NEW YORK CITY	30%
HOUSTON	15%

LOS ANGELES	5%
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DELIVERABLES

SPONSORED BLOG POSTS + FEATURES

INSTAGRAM POSTS, REELS, STORIES, VIDEOS / IGTV

TKTOK POSTS, STORIES

EVENTS + TRAVEL

EMAIL SPONSORSHIPS

TWITTER POSTS + MENTIONS





BRANDS I'VE WORKED WITH

dermalogica

YVES SAINT LAURENT
BEAUTE

KIMPTON
HOTELS & RESTAURANTS

Maison Margiela
PARIS

RENT THE RUNWAY

NIOXIN

PAULA'S CHOICE
SKINCARE

SOLAWAVE

WINEBOW
FINE WINE + SPIRITS

smashbox

THE ADVENTURE
CHALLENGE

NOSHINKU



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